

Dues Accepted Thru PayPal

Most of you know your MCA membership renewals are due on the first of January every year. It is only natural that we proudly introduce a new, improved and efficient way to renew!! After several months preparing, we are ready for you to try PayPal as another method to pay your MCA renewal.

Today this is for only those who can currently log into the web site.

If you wish to join a local chapter as well as the national organization, do not use the PayPal button at this time.

Here is how to make it work:

#1 Log in to the MCA website using your user name and password.

#2 Once you log into the web site click on the "Chapter" button along the top of the main page.

#3 This will bring up a listing of all the chapters within MCA but click on "National Massey Collectors Association." There you will find the Subscribe button.

#4 When you are ready, click on the "Subscribe" button. This will prompt you to log into your personal PayPal account.

From there you will use PayPal like any other purchase you might be conducting. You will note the fee is \$36.75 (\$35.00 + 5%). This will help cover some of the fees associated with PayPal and any currency conversion fees. You will also notice that it is an automatic annual renewal. However, you may opt out of that feature by following the instructions on the PayPal message you will receive. Most people will allow the system to automatically renew their subscription on the anniversary date so they won't miss one issue of the Clipper newsletter!!

For those wishing the join through a chapter please contact your Chapter Membership Chair. If who wish to continue to pay by check, cash, money order or your favorite tractor you may do that as well, just like you have always done it!!

If you want a good accounting of your purchase, want an invoice, want immediately response and do not want to go to the post office, buy a stamp or purchase a money order - you might want to try PayPal!!

With this being our first introduction to PayPal for membership, we are interested in your feedback. Please email your comments to me at:

MasseyH@aol.com

Of course, if they are positive feel free to post them here!!!

Let us know what you think!!

ALSO:

Because we are dealing with YOUR money and the money of MCA we want to make sure we get this correct the first time. Our plan is to launch PayPal capabilities in three phases:

#1 - launch PayPal to all those who are MCA non-chapter members first. This allows us to work with a smaller test group and the transfer is a very simple process.

#2 - Once we are comfortable with the non-chapter memberships we will offer it to Chapter members,

There are some hoops we need to jump through to make that part of the system work for us. With two different receivers and the need to share demographic information with the chapter Membership Chairs makes it a bit more challenging. We will probably have to adjust how we process these memberships in a slightly different way. Hopefully, this will launch at the Spring Meeting in March.

#3 - Once that is completed, we plan create a "store front" so you can purchase MCA items from the web site. Probably the first items will be the DVDs and patches we currently have in inventory. Other things might include hats, shirts, or other things you as a member would like to have. This "store" will eliminate packing up all the inventory and manning a booth at shows (something we do not do a good job of now) and it will be better managed.

Hopefully this will help some of you better understand where we are headed with PayPal. We still want your input as to how we can make it easier for you to be a member and to maintain your membership.

As things progress you will be the first to know!!

Thanks for using the web site and please tell others!!

Gary